



Dear Rishabh Rajesh Patil

Subject: Appointment in the position of **Unschool Community Influencer**

Unschool is a **Government of India** recognized company incubated under **the Government of Telangana's** initiative T-Hub (Hyderabad), Asia's largest Incubation center. With 10000+ students, 50+ mentors with 100,000+ hours of learning delivered, Unschool is reviewed as the **Top 10 Digital**

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REVIEWED AS TOP 10 LEARNING PLATFORMS - 2019



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Learning Companies of 2019 by the Higher Education Magazine.

With reference to your application and the subsequent interview you had with us, we are pleased to confirm your appointment as an intern for the above-said position in Unschool subject to the following terms and conditions.

The Internship start date would be **14/12/2020** and would extend for **1 month(s)** and will be solely **working from home** under the guidance of the assigned manager by the company.

Your job role would entail these tasks and operations:

As an Intern at Unschool, your primary task is to market the Unschool courses to students across various colleges in the country.

It involves - Market research to identify the target market for the products

1. Promotion (Sales and Marketing) of Unschool products through various marketing channels.
2. Market Expansion and market penetration.

In addition, you will be given exposure through the management and technical tasks to help you upskill yourself and build your resume.

A Certificate will be provided to the intern by Unschool on the successful completion of the internship. A Letter of Recommendation is also provided by the Head of Operations on excellence in performance.